

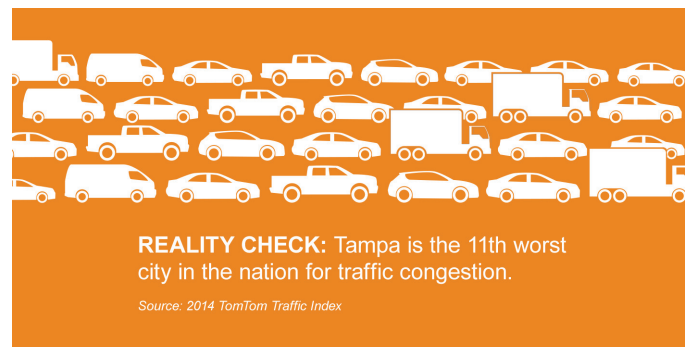


Following **GO Hillsborough's extensive citizen feedback**, it is apparent that citizens believe **Hillsborough County is facing a potential transportation crisis**. In fact, it is the top concern for citizens – twice that of jobs and our local economy.

Citizens clearly realize Hillsborough County's population is projected to grow 40 percent more in the next 25 years — a half a million more people — and at the same time, it is suffering from significant **shortfalls in transportation funding**. They consistently indicate that our community must start planning and paying for **transportation improvements now before things get any worse**.

Without new revenue, roads will continue to go unrepaired and the backlog of maintenance needs will grow exponentially. **Congestion, traffic flow, and intersection bottlenecks will worsen** even more, and the transit system will remain woefully inadequate. As transportation degrades, we will lose good jobs and property values will start to decline. Within the near future, it will become simply intolerable to those that live, work, and visit here.

Rather than just sit in traffic and do nothing, **GO Hillsborough** is recommending **a fair balanced and community-driven transportation plan** that will **fix our roads first, relieve congestion, redesign transit, and make our lives better**. **GO Hillsborough** recommends funding this by placing a dedicated 1/2 percent sales tax referendum on the November 2016 election ballot. This will create \$117.5 million annually and \$3.5 billion over 30 years. At the same time a 1/2 percent sales tax is implemented, new growth will pay an increased and equitable share for its transportation impacts, too.



The GO Hillsborough Community Transportation Plan will:

- fix and maintain existing roads;
- relieve traffic flow and congestion, including intersection bottlenecks;
- build and widen roads;
- double transit service; and,
- make walking and biking safer.

While this new revenue doesn't meet all of our needs, it meaningfully improves the lives of all Hillsborough County citizens. **It will fund 100% of the backlog and future maintenance and 100% of bike and sidewalks safety needs in unincorporated Hillsborough County**. Since roads and transit go hand in hand to relieve traffic flow, it **will expand and improve roads, including synchronizing all traffic signals, and redesign and improve our transit system with bus rapid transit (BRT), flex and express bus services, and modernized streetcar** through downtown Tampa and on to the airport or USF.

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