



**Transportation is the top concern for citizens — twice that of jobs and our local economy.**

- We are 11th highest in traffic congestion in the country; among the highest number of bicycle and pedestrian injuries and deaths in the country
- Only 2 cents of every \$1 of property tax the County collects goes to transportation
- We have a \$750 million backlog and future maintenance needs on roads, intersections and bridges, with insufficient revenue
- We have a bus system that lacks adequate frequency, coverage and convenience
- We are not serving the needs of a generation of workers who desire premium transit choices

**GO Hillsborough recommends a fair, balanced and community-driven transportation plan that will fix our roads first, relieve congestion, redesign transit, and connect job, commercial and entertainment centers.**

- 1/2 percent sales tax referendum on the November 2016 election ballot (\$117.5 million per year, or \$3.5 billion over 30 years, present value)
- New growth pays an increased and equitable share of its impact simultaneously

**The Proposed Plan will:**

- Fund 100% of backlog and future maintenance needs and 100% of bike and sidewalk safety needs in unincorporated Hillsborough County
- Relieve congestion, traffic flow and bottlenecks with new and widened roads and intersections as well as building ridership and improving bus transit service, including Bus Rapid Transit and Express and Flex lines
- Enable the City of Tampa to use its new revenue allocation to fund a modernized streetcar as a demonstration of the effectiveness of light rail technology
- Use this new revenue to partner with FDOT and THEA along major corridors to connect people to employment, commercial and residential centers

1/2 Percent Local Option Transportation Sales Tax Recommended New Revenue Distribution by Jurisdiction over 30 years		
JURISDICTION	ESTIMATED NEW REVENUE	PERCENTAGE OF ESTIMATED NEW REVENUE*
HART**	\$881,250,000	25%
Hillsborough County	\$1,946,857,000	55.23%
City of Plant City	\$60,630,000	1.72%
City of Tampa	\$592,905,000	16.82%
City of Temple Terrace	\$43,357,000	1.23%
<b>Total</b>	<b>\$3,525,000,000</b>	<b>100%</b>

**Read the full  
Community Transportation Plan  
at [www.GOHillsborough.org](http://www.GOHillsborough.org)**

\*Information adjusted based on FY 2015 estimates from the “2014 Local Government Financial Information Handbook” published by the Florida Legislature Office of Economic and Demographic Research. \*\*HART distribution is based on the CIT model allocation to Hillsborough County School District pending the finalized 2015 Transit Development Plan.