



**REALITY CHECK:** More than half of the Community Investment Tax has been spent on transportation. It has also paid for schools, libraries, parks, fire stations and other public safety needs.

Ref: Hillsborough County Budget Department, 2015

## An Important Note about Revenue Options

Only after community needs are clearly understood and a genuine sense of consensus is achieved, will we begin to recommend funding options. Of course, these options will be aligned with the county, cities and transportation agency budgeting processes.

Revenue choices could include:

- user-based fees such as tolls, gas taxes, and revenue sharing from transit oriented development;
- developers' fair share contributions; and,
- a reliable funding source, such as a sales tax may be needed.\*

\* The magnitude and the duration of such a tax should not be assumed, and should only be considered after other funding options have been examined.



## About GO Hillsborough

GO Hillsborough's community engagement has been carefully designed to be thoughtful, collaborative and inclusive and to achieve an overarching critical goal: to understand, explore and choose transportation options that make sense in the daily lives of Hillsborough County residents, businesses and organizations — now and in the future.

Over the course of the next several weeks, GO Hillsborough will present multiple opportunities to participate in creating our Community's Transportation Plan. Whether through online or telephonic town hall meetings and social channels or through more than 36 interactive workshops, including discussions with elected officials, local government and transportation agency staff, everyone can have their voices and choices heard.



## About the PLG

GO Hillsborough is an initiative of the Transportation for Economic Development Policy Leadership Group, which includes all seven Hillsborough County Commissioners, the mayors of Plant City, Tampa and Temple Terrace, as well as the chairman of the HART board. These elected leaders have come together to study, develop and create consensus around a comprehensive community mobility plan that ensures continued quality of life and economic prosperity now and well into the future. Parsons Brinckerhoff, the international engineering firm with expertise in transportation, is analyzing and validating existing data and information and conducting broad public outreach, culminating in recommended options for a Community Transportation Plan.

To learn more, visit [GOHillsborough.org](http://GOHillsborough.org).

[www.facebook.com/gohillsborough](http://www.facebook.com/gohillsborough)

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*GO Hillsborough is about truly understanding our transportation needs and desires at a grassroots level, exploring what makes sense in our residents' daily lives and then helping them make what we all know will be some important and likely tough choices. In the end, I feel confident that we will have a meaningful, supportable transportation strategy that will serve our families, our businesses and organizations, and our broad community well.*

Sandra Murman, chair, Hillsborough County Board of County Commissioners

## VOICES

### Understanding Needs

Our conversations will begin with 13 community workshops throughout the county, including a telephone town hall meeting. We are seeking to understand how transportation impacts your daily life. We want to understand the perspectives of as many people, businesses and organizations.

All meetings are from 6 - 8 p.m.

- Feb. 17 – Mt. Olive A.M.E Church
- Feb. 19 – Town 'n Country Regional Public Library
- Feb. 23 – Waterset Landing Café
- Feb. 24 – Ragan Park
- Feb. 26 – SouthShore Regional Library
- Mar. 2 – Manhattan Avenue United Methodist Church
- Mar. 3 – Bell Shoals Baptist Church
- Mar. 9 – New Tampa Community Park
- Mar. 10 – Omar K. Lightfoot Center
- Mar. 12 – St. Timothy Catholic Church
- Mar. 16 – Thonotosassa Library
- Mar. 17 – Trinkle Center
- Mar. 19 – Telephone Town Hall Meeting

### Exploring Options

During these next four sessions and a second telephone town hall meeting, we will create context among a larger geography to develop perspectives on how the community fits together in our local transportation picture. We will ask you to focus on realities and possibilities: ensuring public safety, taking care of what we have and thinking about jobs and prosperity in the future. We will ask you to consider and discuss all manner of transportation and its importance and value to you and your families.

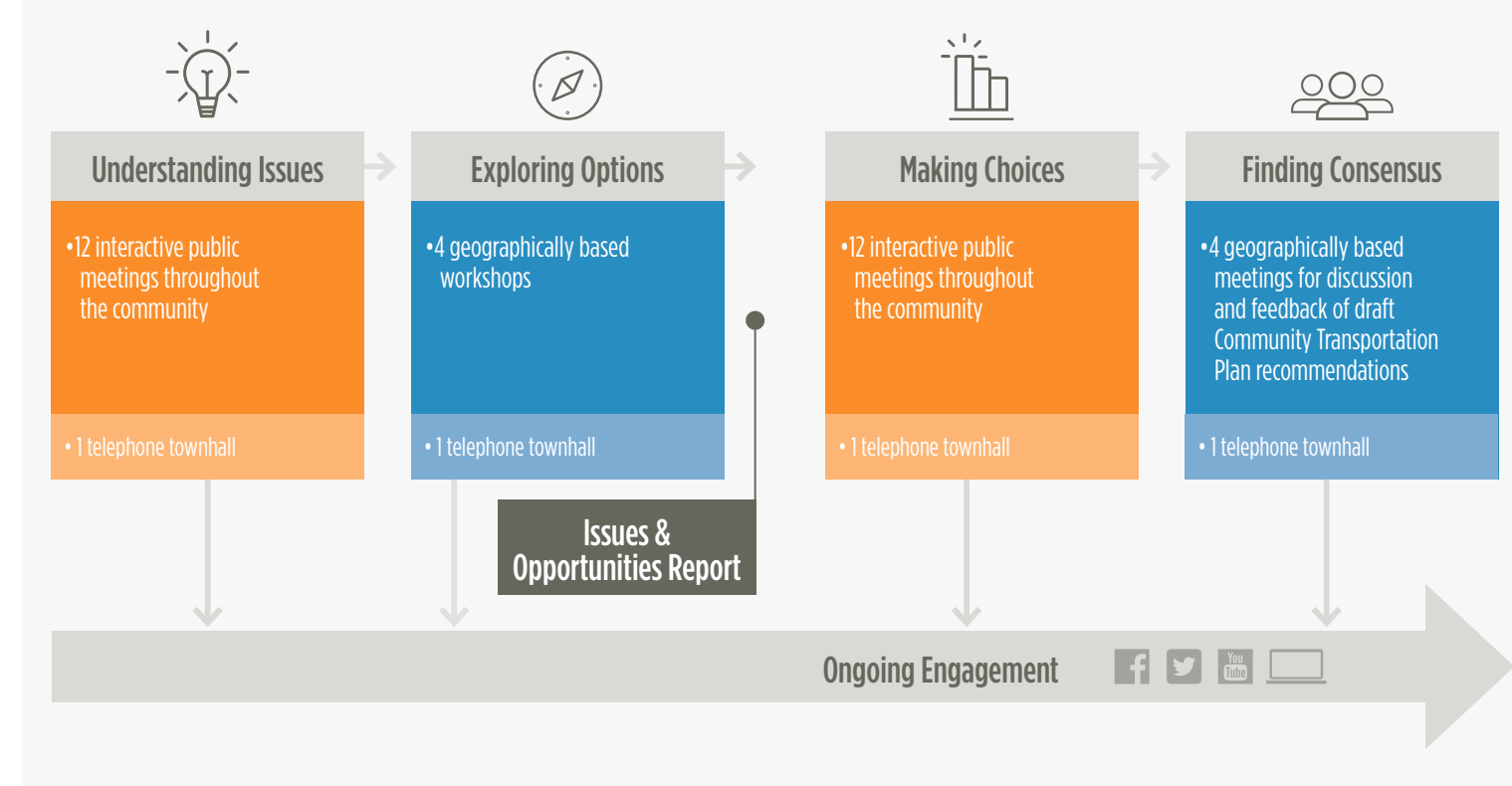
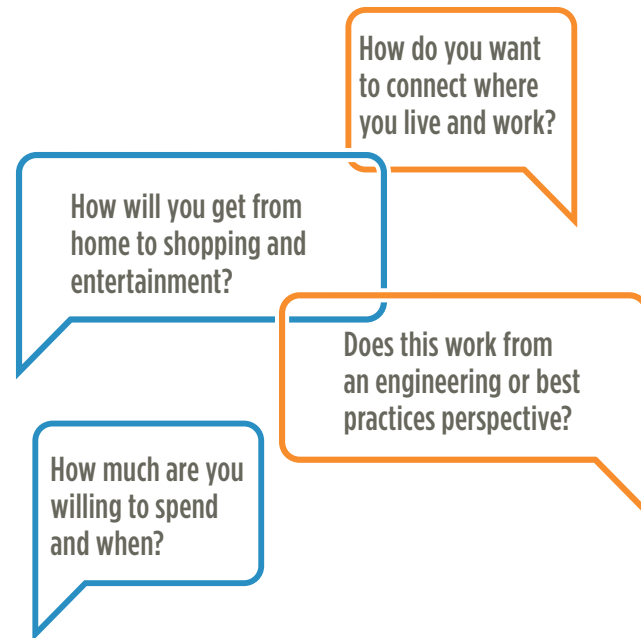
All meetings are from 6 - 8 p.m.

- Mar. 24 – Omar K. Lightfoot Center
- Mar. 26 – Bell Shoals Baptist Church
- Mar. 30 – Town 'n Country Regional Public Library
- Mar. 31 – Trinkle Center
- Apr. 2 – Telephone Town Hall Meeting

## CHOICES

### Making Choices

We will begin a second set of 13 community meetings, including one telephone town hall, to narrow down your choices for transportation recommendations.



This is where we begin balancing a transportation system of roads and public transportation to minimize stop-and-go congestion and inconsistent travel times, to better protect pedestrians and bicyclists, maintain what we have and improve our standard of living.

All meetings are from 6 - 8 p.m.

- Apr. 6 – SouthShore Regional Library
- Apr. 7 – Town 'n Country Regional Public Library
- Apr. 9 – Ragan Park
- Apr. 13 – Manhattan Avenue United Methodist Church
- Apr. 14 – Bell Shoals Baptist Church
- Apr. 16 – Mt. Olive A.M.E Church
- Apr. 20 – New Tampa Regional Library
- Apr. 21 – Waterset Landing Café
- Apr. 23 – Trinkle Center
- Apr. 27 – Thonotosassa Library
- Apr. 28 – Omar K. Lightfoot Center
- Apr. 30 – St. Timothy Catholic Church
- May 4 – Telephone Town Hall Meeting

### Finding Consensus

These last five meetings (four community and one final telephone town hall) won't be easy. We are going to face difficult — sometimes conflicting — opinions and choices. We will focus on you and the important decisions in your life: public safety, family and community values, and how we continue to leverage our transportation investment to protect our standard of living.

All meetings are from 6 - 8 p.m.

- May 11 – Bell Shoals Baptist Church
- May 12 – Omar K. Lightfoot Center
- May 18 – Town 'n Country Regional Public Library
- May 19 – Trinkle Center
- May 21 – Telephone Town Hall Meeting